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The selection corrected repeat-sales index**

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The Dynamics of Art Prices: The Selection Corrected Repeat-Sales Index

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Abstract

The repeat-sales model controls quality by utilizing the transacted prices of the same items in different time periods. However, this methodology suffers from non-randomness of the data, implying that a sample based only on repeat-sales items may not represent the population of properties. To address this potential problem, the Heckman two-stage procedure has been applied to a sample of Picasso prints over the period 1988-1995 as registered in the 1995 edition of the Mayer International Auction Records on CD-ROM. Empirical evidence shows that the selection corrected repeat-sales model yields substantially better goodness of fit than the estimated standard repeat-sales specification.

JEL Classification: C5, Z1.

Key Words: sample selection; Picasso; repeat sales; prints; price index.

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1 Introduction

The repeat-sales model controls quality by utilizing the transacted prices of the same property in different time periods [Bailey et al., 1963; Ashenfelter and Graddy, 2003]. Provided that property characteristics and the relative price structure do not change between sales, the price differences can be solely explained by time dummies. Although the method avoids the difficulty of explicitly specifying the relevant quality characteristics, such as the case for hedonic approach, it does so at the cost of ignoring all information on single transactions. An attempt to use all the information by jointly estimating conventional hedonic and repeat sales models is to combine sale and repeat sales in a system of equations [Case and Quigley, 1991; Carter Hill et al., 1997; Locatelli and Zanola, 2005]. This methodology encompasses previous techniques since it combines information on repeat sales with hedonic approach, which allows to capture either the increase and/or the depreciation of prices within the repeat sales model and the serial correlation in hedonic data. However, this methodology does not allow to take into account the sample selection bias which arises in focusing on repeat sales only. In fact, repeat-sales indexes suffer from non-randomness of the data, implying that a sample based only on repeat-sales items may not represent the population of properties.

To address the potential problem of sample selection bias, in this paper I apply the Heckman two-stage procedure to a sample of Picasso prints over the period 1988-1995 as registered in the 1995 edition of the Mayer International Auction Records on CD-ROM. The procedure calls for the estimation of a probit model predicting whether an item is a repeat-sales item or is sold only one time within the analyzed period. Probit estimates are used to construct the inverse Mills ratio, which is used

as an explanatory variable into the estimation of the repeat sales equation in order to obtain consistent estimates and provide a test for the presence of sample-selection bias. Hence, data on single and repeat-sales have been used for the construction of the price index as a whole, rather than restricted to the transactions which actually occur twice.

The rest of the paper is organized as follows. Section 2 illustrates the theoretical model. The dataset is described in Section 3. Results are presented in Section 4. Section 5 concludes.

2 The Model

The repeat-sales index method, initially proposed by Bailey et al. (1963), follows the changes in value of re-sold prints. It provides an alternative estimation method to hedonic price index method based on price changes of prints sold more than once. In fact, repeat-sales methods have been developed to abstract from measuring the hedonic characteristics of items. More generally, the repeat-sales method can be viewed as an extension of the explicit inter-temporal model when the same art item is observed to be sold more than once.

Assuming the characteristics and the implicit prices of the same print do not change between the first sale and the second sale, the price difference between two sales of the same print may be expressed as:

$$p_{it+s} - p_{it} = \sum_{t=1}^T \beta_t D_{it} + (\varepsilon_{it+s} - \varepsilon_{it}) \quad (1)$$

where p_{it} denotes the sales price of print i in period t . with $t + s > t$; β_t is a parameter; D_{it} is a set of time dummy variables equal to -1 in period, $+1$ in period $t + s$, zero otherwise; and ε_{it} is the random error term, which is normally distributed.

When the assumption of unchanged print characteristics is not violated, as it is in this case, the advantage of the repeat-sales method is that such characteristics do not need to be estimated in order to calculate an art price index. However, it drives several disadvantages, including the non-randomness of the sample, reductions in sample size, selectivity, non-applicability to a single cross-sectional comparisons [Haurin and Hendershott, 1991].

Attempts at solving these problems focus on hybrid models, which combine information on repeat sale with hedonic approach [Case and Quigley, 1991; Carter Hill et al., 1997; Locatelli and Zanola, 2005]. However, also this methodology fails to directly solve the sample selection problem. In particular, in the case of repeat-sales model a double selection problem emerges. First, with infrequent repeat sales, the

sample sizes is quite small and it does not represent the population of properties. Secondly, selection bias may also arise when second sales bring previously omitted first-sale data into the sample.

To address the double selection bias, the Heckmann (1974, 1979) two-step procedure for correcting for sample selection bias derived by is integrated for constructing an unbiased price index when items are sold twice [Gatzlaff and Haurin, 1997; Hwang and Quigley, 2004]. Following Heckman (1979), the first step of the procedure calls for the estimation of a probit model predicting whether an art item is sold twice or not. Let I_{it} be an indicator variable which takes the value of 1 if the print i is sold at time t and zero otherwise, and let:

$$prob(I_{it} = 1) = \Phi\left(\gamma_0 + \sum_{m=1}^M \gamma_m Z_{mit}\right) \quad (2)$$

where Φ is the standard normal distribution; Z_{mit} are the relevant hedonic characteristics ($m = 1 \dots M$) of the print i at time t ; and γ is a set of parameters. In the second step, the inverse Mills ratio, $\lambda_{it} = \phi(\gamma Z_{it}) / \Phi(\gamma Z_{it})$, where ϕ is the standard normal density, is included as independent variable in equation (1) to yield unbiased price index, thereby correcting for the non-randomness of sample selection:

$$p_{it+s} - p_{it} = \sum_{t=1}^T \beta_t D_{it} + \chi(\lambda_{it+s} - \lambda_{it}) + (\varepsilon_{it+s} - \varepsilon_{it}) \quad (3)$$

where χ is a parameter to be estimated.

3 Data

Data is drawn from auctions held during the period 1987-1995 as reported in the 1995 edition of the *Mayer International Auction Records* on CD-Rom, which contains records of Picasso prints sold at the world's major auctions. As noted by Pesando and Shum (1996), due to the homogeneous quality and condition of the impressions I only focus on Picasso prints, which also closely resemble price movements in the market for modern prints as a whole. Each print is described by a number of characteristics. Prices are gross of the buyers and sellers' transaction fees paid to auction prints and are recorded in both local currency and US dollars. This last (US) currency has been used for performing estimates. Sales are assumed to occur at the end of each period.

The Probit model is estimated with a total of 1,665 Picasso prints. To this aim, the physical variables include the surface of the print, *dim*, as well as the squared surface, *dim2*; the total number of copies produced of the same print, *n_print*; a dummy variable to take into account if prints are signed, *sign*, with value of 1 if prints are signed, and 0 otherwise; a dummy variable is introduced to take into account if prints are coloured, *colour*, with value of 1 if prints have more than one color, and 0 otherwise; a set of dummy variables, reflecting the technique adopted: etching, *etch*; litho, *litho* (excluded variable); drypoint, *dry*; aquatint or eau-forte, *aqua*; linocut, *lino*; and all other media, *other*.

For the purpose of this study, auction houses where prints are sold must be also included as the relevant characteristics of *i*-prints. Sotheby's and Christie's are known to be the leading auction houses in this kind of transaction while the most important art auction markets are New York and London. In order to depict precisely the geographical structure of both the market and the auction house, I consider some city and auction house pairs. In particular, several dummies are taken into account

as follows: *sothny*, for Sotheby’s New York; *sothlon*, for Sotheby’s London; *chriny*, for Christie’s New York; *chrilon*, for Christie’s London; *francall*, for print sold in France; *germany*, for prints sold in Germany; *otherus*, for prints sold in US but not in New York; *othereu*, for prints sold in the European countries not mentioned before; *world*, all other salerooms and cities of sales; *swiss*, for prints sold in Switzerland (excluded variable).

Finally, a set of dummy variables, D_t , with $t = 1988, \dots, 1995$, are introduced for each semester between 1988:I and 1995:II (with 1988:I excluded). Clearly, the meaning of time dummies is different for single and repeat sales. In the case of single sales, the dummy variables are +1 if the sale occurs that semester, zero otherwise. In the case of repeat sales the dummy variables are -1 at the time of the first sale of the asset; +1 at time of the second sale of the asset; and zero otherwise. Table 1 describes the main features of the dataset.

[TABLE 1]

Sales which are one of a repeat-sales pair accounts for 174 sales; this constitutes the 10.45 per cent of the total sample, which is consistent with similar studies on repeat-sales items [Case and Szymanoski, 1995; Munneke and Slade, 2000; Hwang and Quigley, 2004]. As usual for the repeat-sales sub-samples, inspection of Table 1 reveals some substantial differences between the characteristics of the total sample versus the characteristics of the data having sold twice.

4 Results

In this section, the results from the repeat-sales models described in Section 2 are compared. The probit model relates whether a print is sold twice to a number of characteristics.

[TABLE 2]

As reported in Table 2, the probability of sales of a print in any semester interval differs for prints with different characteristics. A number of coefficients are statistically significant, a heartening result in view of what might be regarded as the foolhardy strategy of including such a large array of variables (Steele and Goy, 1997).

In any case, the primary concern is not with coefficients of characteristics; but rather with the estimation of the inverse Mills ratio of both the first and the second sale to be used in equation (3). Two alternative semi-annual repeat-sales index estimates are reported in Table 3: the standard repeat-sales index, and the selection corrected repeat-sales index based on equation (1) and (3), respectively.

[TABLE 3]

Columns (1) and (2) present respectively the coefficients and the standard deviations for the standard repeat-sales index. The standard repeat-sales index, to be used as benchmark, uses information from only the sold properties and it does not control for selection bias. Columns (3) and (4) show the results of the selected repeat sales method. The selection corrected repeat-sales model is constructed from the estimation of equation (3) and includes in the estimation λ_{it} and λ_{it+s} .

The Wald test assumption of the null of all coefficients in the regression (except the constant) being 0 is rejected. Furthermore, the likelihood-ratio test is also computed. It compares the joint likelihood of an independent probit model for the

selection equation and a regression model on the observed hammer price data against the Heckman model likelihood. The $z = -1.56$ and χ^2 of 2.44 are different from zero, justify the Heckman selection equation with this data.

We are now in the position to evaluate the selection corrected repeat-sales index. A common way of comparing the goodness of fit of two or more econometric models for the same dependent variable is to compare the estimated standard deviation of the disturbance term. This is a direct measure of the degree of variation in the dependent variable not explained by the econometric model: the smaller estimated standard deviation of disturbance is, the better the explanatory power of the model. Table 4 compares the estimated standard deviation of the disturbance terms. The selection corrected repeat-sales model yields substantially smaller estimate of the estimated standard deviation of the repeat-sales specification.

[TABLE 4]

A second measure used to compare hammer price models is the width of the confidence interval around the predicted price of an average print. It reflects the precision with which the individual parameters of the model are estimated using a specific econometric model. In particular, since the width is closely related to the estimated standard deviation of the estimated parameters, it follows that the corrected repeat-sales model is expected to have smaller confidence interval than corresponding repeat-sales model. Table 5 display the width of a 95 percent confidence interval estimated around the predicted price of a representative print. Results show the same patterns observed for the estimated standard deviation of the disturbance term. Specifically, the corrected repeat-sales model is more precise than the repeat-sales model yielding a narrow confidence interval than the repeat-sales model.

[TABLE 5]

Finally, a third measure used to assess the relative precision of each hammer price models is the correlation between the actual and predicted values of all properties included in the dataset. It provides a direct measure of the reliability with which the price of each print can be predicted from the econometric model [Case and Szymanoski, 1995]. Again, the corrected repeat-sales model displays a higher correlation value (0.64) than the repeat-sales model (0.62).

5 Conclusions

This paper suggests and tests a methodology to solve the non-randomness of the data which biases the repeat-sales hammer price indexes. To correct for this type of sample selection bias requires application of a two-step procedure for correcting for sample selection bias derived by Heckmann, the so-called selection corrected repeat-sales index. Estimates of the first-stage sample selection equation show that the likelihood of sale is influenced by a number of hedonic characteristics. Second-stage estimates of the hammer price index equation reveal the significance of the potential bias. In particular, using a sample of Picasso prints sold at auctions during the period 1987-1995, I find that the selection corrected repeat-sales model yields substantially better goodness of fit than the estimated standard repeat-sales specification.

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TABLE 1. Descriptive Statistics 1988-1995

Variable	Mean	Std. Dev.	Min.	Max.
<i>A. Single Sales (N = 1665)</i>				
price (in \$)	19925.78	45974.64	200.00	940.000.00
dim	1.855.44	1.635.92	36.40	31.520.31
n_print	90.60	103.09	2.00	1000
sig	0.84	0.37	0.00	1.00
colour	0.21	0.41	0.00	1.00
etch	0.38	0.48	0.00	1.00
dry	0.09	0.29	0.00	1.00
aqua	0.07	0.25	0.00	1.00
lino	0.18	0.38	0.00	1.00
other	0.02	0.13	0.00	1.00
litho	0.27	0.44	0.00	1.00
sothny	0.28	0.45	0.00	1.00
sothlon	0.17	0.37	0.00	1.00
chriny	0.13	0.33	0.00	1.00
chrilon	0.11	0.32	0.00	1.00
francall	0.08	0.26	0.00	1.00
germany	0.07	0.25	0.00	1.00
otherus	0.04	0.20	0.00	1.00
othereu	0.03	0.17	0.00	1.00
world	0.02	0.15	0.00	1.00
swiss	0.06	0.24	0.00	1.00
litho	0.27	0.44	0.00	1.00
D88:I	0.06	0.23	-1.00	1.00
D88:II	0.08	0.26	-1.00	1.00
D89:I	0.09	0.29	-1.00	1.00
D89:II	0.06	0.24	-1.00	1.00
D90:I	0.11	0.32	-1.00	1.00
D90:II	0.04	0.19	-1.00	1.00
D91:I	0.04	0.20	-1.00	1.00
D91:II	0.02	0.14	-1.00	1.00
D92:I	0.05	0.23	-1.00	1.00
D92:II	0.04	0.20	-1.00	1.00
D93:I	0.07	0.26	-1.00	1.00
D93:II	0.04	0.20	-1.00	1.00
D94:I	0.07	0.25	0.00	1.00
D94:II	0.08	0.27	-1.00	1.00
D95:I	0.11	0.31	-1.00	1.00
D95:II	0.04	0.19	0.00	1.00

B.Repeat Sales ($N_R = 174 = 87$ Pairs)

Price _t	47,898.79	65,090.39	1,600	378,790
Price _(t+s)	42,484.71	62,546.26	2,660	340,000
D88:I	-0.10	0.31	-1.00	0.00
D88:II	-0.07	0.43	-1.00	1.00
D89:I	-0.13	0.40	-1.00	1.00
D89:II	-0.01	0.42	-1.00	1.00
D90:I	-0.01	0.52	-1.00	1.00
D90:II	0.01	0.39	-1.00	1.00
D91:I	0.06	0.49	-1.00	1.00
D91:II	0.05	0.30	-1.00	1.00
D92:I	0.13	0.37	-1.00	1.00
D92:II	0.02	0.21	-1.00	1.00
D93:I	-0.07	0.30	-1.00	1.00
D93:II	-0.05	0.21	-1.00	0.00
D94:I	0.02	0.15	0.00	1.00
D94:II	0.00	0.22	-1.00	1.00
D95:I	0.06	0.32	-1.00	1.00
D95:II	0.09	0.29	0.00	1.00

TABLE 2. Probit model of probability of sale in any semester 1988-1995

Variable	Coefficient	Std. Err.
dim	-0.0001877	0.0000712
dim2	7.59e-09	2.49e-09
n_print	-0.0000852	0.0007144
sig	-0.564836	0.1536888
colour	0.5053757	0.1990067
etch	-0.1771685	0.1778357
dry	-0.9051219	0.3164198
aqua	-0.1253712	0.23781
lino	-0.8295855	0.2609411
other	-0.3521777	0.385609
sothny	-0.368279	0.2233228
sothlon	-0.2922498	0.2424772
chriny	-0.3374871	0.2490545
chrilon	-0.5255215	0.3212364
francall	0.6527007	0.2433742
germany	-0.6212671	0.2989248
otherus	0.2939351	0.2826532
othereu	-0.2978218	0.3683248
world	-0.1663604	0.4143306

Notes. The model also contains time dummy variables for each semester from 1988:I through 1995:II. Results are computed on 1.665 Picasso prints. */**/** significance at 1%. 5%. 10%. respectively.

TABLE 3. Alternative repeat-sales price indexes for Picasso prints

Variable	Repeat-sales Price Model		Selection Corrected Repeat-Sales Price Model	
	Coef.	Rob. Std. Err.	Coef.	Rob. Std. Err.
D88:II	0.1323445	0.1733751	0.2013921	0.1275404
D89:I	0.2491968	0.2119746	0.3347066	0.1731244
D89:II	0.6709973*	0.2049776	0.7923346	0.1727835
D90:I	0.5014519*	0.2019792	0.6959125	0.2244966
D90:II	0.4805644**	0.2152113	0.7074705	0.2930297
D91:I	0.3860939***	0.2065482	0.6265385	0.2362956
D91:II	0.3512677	0.2628176	0.67828	0.3865739
D92:I	-0.1803018	0.2046352	0.1056281	0.2598114
D92:II	-0.1962179	0.325501	0.2262526	0.4020587
D93:I	-0.6282793***	0.3334847	-0.2683778	0.3510804
D93:II	-0.8803559**	0.4372302	-0.5135032	0.4010293
D94:I	-0.6466308	0.4913997	-0.1363724	0.4434488
D94:II	-0.4171771	0.3464526	-0.0280528	0.340588
D95:I	-0.5911461**	0.2990719	-0.129798	0.3889912
D95:II	-0.7359309**	0.3664381	-0.2046299	0.4490041
<hr/>				
Wald chi2(15)		115.74	Prob > chi2 = 0.0000	
Likelihood-ratio test		2.25	Prob > chi2 = 0.1333	

Notes. */**/** significance at 1%. 5%. 10%. respectively.

TABLE 4. Results for Estimated Standard Deviation of the Disturbance Term

Repeat-sales Price Index		Selection Corrected Repeat-Sales Price Index	
Mean	Std. Dev.	Coefficient	Std. Dev.
0.1942031	0.0525362	0.1770209	0.0507846

TABLE 5. Results for Width of the Confidence Interval

Repeat-sales Price Index			Selection Corrected Repeat-Sales Price Index		
Mean	Min	Max	Mean	Min	Max
-0.0702606	-1.129731	0.6709973	0.0321405	-0.9642903	0.7923346

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